

## Flat Rock Farmers Market – Application 2019

### Contact information

Business name \_\_\_\_\_

Owner's name \_\_\_\_\_

Address \_\_\_\_\_

Home phone \_\_\_\_\_ Cell \_\_\_\_\_

E-mail \_\_\_\_\_

**Products/Services offered**, be specific. Must be products you produced. If the products are "value added", or, meat, dairy, poultry, etc, you must submit appropriate state certifications.

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**Growing methods:** is your produce grown by organic, sustainable or conventional agricultural methods, with or without chemicals? Attach certification if organic. Please indicate your methods \_\_\_\_\_

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**How long have you been producing these products** \_\_\_\_\_

**Where else do you sell your products**

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**What Thursdays do you plan to sell at the FR Farmer's Market?** Note, the market will operate every Thursday, starting May 2 through October 31, 3-6:00pm.

I Plan to sell every Thursday for the entire season, \_\_\_yes \_\_\_no. If no, please indicate when

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**Please sign that you have received and agree to abide by the FR Farmer's Market Rules and Regulations:**

Signature \_\_\_\_\_ date \_\_\_\_\_

**Mail** completed form to: Paul Shoemaker, 1378 Turnpike Rd, Mills River, NC 28759

## Flat Rock Farmers Market – Rules and Regulations 2019

The Flat Rock Farmers Market is operated for the purpose of bringing to the community of Flat Rock, the highest quality, fruits, vegetables, and meat products that are locally produced. The market location for the 2019 season is in the rear parking lot of the Pinecrest ARP Church at 1790 Greeneville Hwy at the intersection with Highland Lake Rd.

To further the market's purpose above, potential vendors must apply and be reviewed by the managers of the market, before space at the market is offered. Vendor fees are \$8.00 weekly, or \$160 for the season (\$56 savings over 27 wks). Fees are used to cover the costs of operating and promoting the market. Vendors must abide by the rules and regulations outlined below:

- Fresh produce and other items offered for sale must be grown or produced by the vendor using either organic, chemical/free, and/or sustainable practices, unless otherwise approved by the managers, based on the best interests of the market.
- No resale items are to be sold at the market, and only a limited number of vendors selling their own hand-crafted items will be permitted.
- Vendors must stay within the stated parameters of their application to remain at the market.
- All vendors must agree to remain open for business between 3:00 and 6:00pm, rain or shine.
- Vendors will display prices and appropriate signage.
- Vendors will each have a 10' space, mutually agreed upon and assigned for the season as much as is possible.
- By indicating dates you will attend in the application, you are committing to those dates and your space will be reserved. If you cannot make a committed date, please advise one of the co-managers below, the day before the market that you will not be present.
- Vendors must provide their own equipment, scales, bags, canopy/tent etc. Canopies must be weighted in case of wind.
- Vendors must also abide by the terms set forth in the Memorandum of Agreement (attached) between the Flat Rock Farmers Market and the Pinecrest ARP Church. Of especial importance, is to enter and leave the parking lot through the Highland Lake Rd entrance, and, to make sure that their space is cleaned up before leaving the market.

Questions, contact either: **Jeff Tempest** cell 828-551-2108, email [neverwas007@gmail.com](mailto:neverwas007@gmail.com), or **Paul Shoemaker** cell 828-713-6922, email [paulshoemaker@gmail.com](mailto:paulshoemaker@gmail.com)

## Memorandum of Agreement

### Pinecrest ARP Church and the Flat Rock Farmers Market for 2019

**What:** With this Memorandum of Agreement, the Flat Rock Farmers Market has been granted permission by Pinecrest ARP Church to use the church's back parking area for the 2019 farmers market season.

**When:** The market will be held every Thursday beginning May 2 through the end of October, from 3-6pm, with the market vendors arriving at 2pm and shortly thereafter in order to setup before the customers arrive.

**Why:** The market was previously located in the parking area behind Rainbow Row in Flat Rock. Because of increased business activity and parking constraints, it became necessary for the Market to find a new location with better parking. The parking area at Pinecrest ARP Church offers much improved parking, as well as, improved access and visibility in the community.

#### **Benefits of this MOA**

For the Flat Rock Community: The Market has served the Flat Rock Community as a source for locally produced, farm-fresh food for the past fourteen years. The Market features home-grown produce, fruits and meat products that are seasonally available from local farmers using either organic, chemical-free, or sustainable agricultural practices.

For the Farmers: The market allows local farmers to continue farming by offering another farmers market outlet, which helps them stay profitable and supports the preservation of farmland in Henderson County.

For the Pinecrest ARP Church: This agreement should increase the church's visibility and outreach in the community. The church is welcome to use a vendor space to sell baked goods or crafts to support a church activity, such as the Youth Program.

**Flat Rock Farmers Market, Responsibility:** The Flat Rock Farmers Market will be fully responsible for: clean-up of the parking lot following each market; for providing a Port-a-John on site; and for market parking insurance. We further acknowledge: that the market and customers will have no use of the church buildings; that all market activities will be restricted to the rear parking lot; that no live animals are permitted, with the exception of service dogs; and, that either party may terminate this agreement with a two week notice.

For Flat Rock Farmers Market, Paul Shoemaker, FRFM Co-Manager

email: [paulshoemaker@gmail.com](mailto:paulshoemaker@gmail.com), tel: 828-891-4968